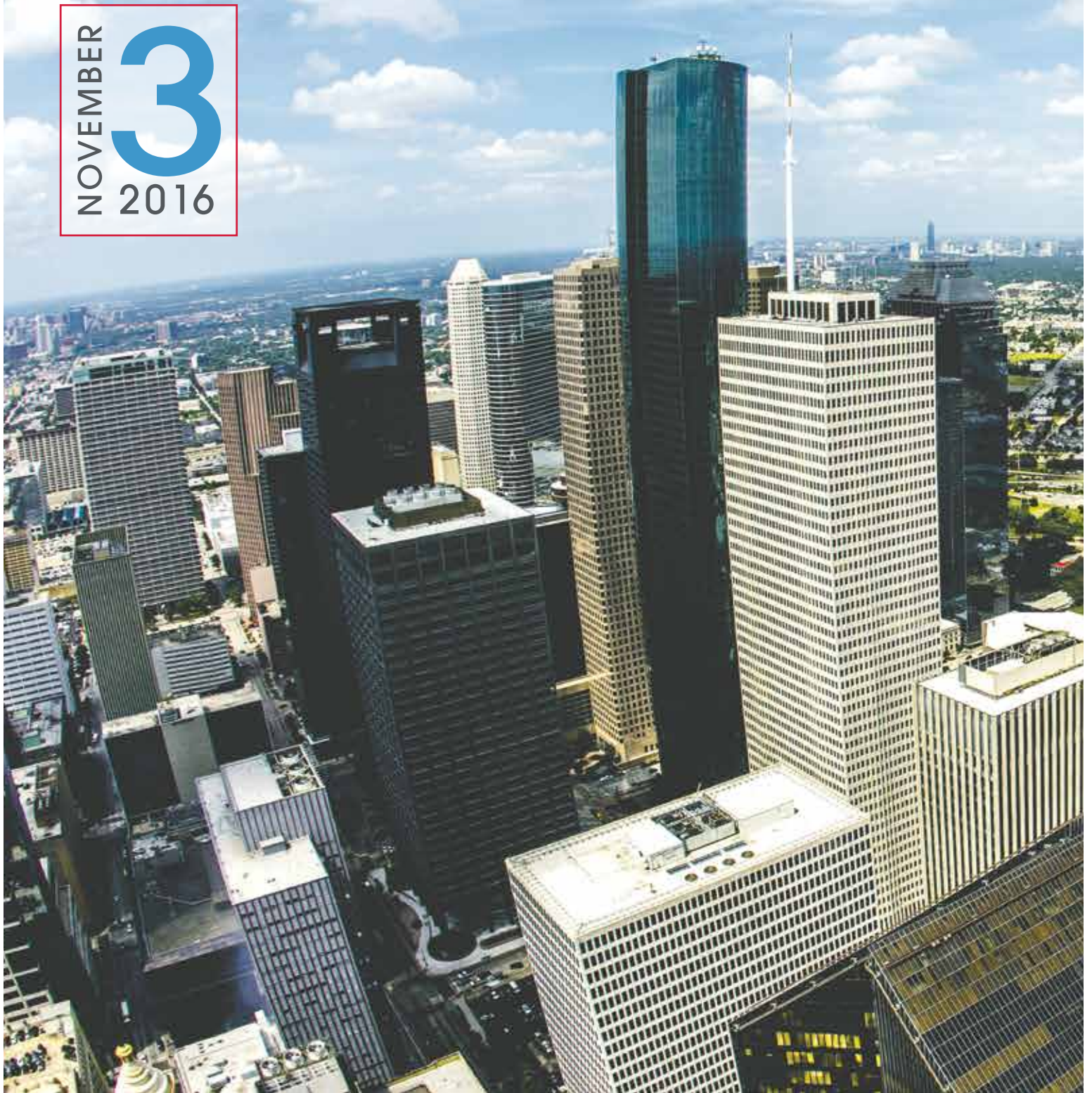


connect houston

NOVEMBER
3
2016



Event Schedule

- 1:30 – 1:55** **Registration and Networking**
- 1:55 – 2:00** **Opening Remarks**
- 2:00 – 2:50** **Making Mixed-Use Work**
In a city without zoning, the hottest projects are mixed-use masterpieces. Hear from Developers, Owners, Brokers and more on how the hottest new projects are being built, leased, and financed.
- 2:50 – 3:10** **Fueled Up: 20 Min. Energy Update**
In such an energy dependent city, it's important to keep up with the ebb and flow of the Oil and Gas industry. Hear from energy experts on the pulse of the industry.
- 3:10 – 3:30** **Networking Break**
- 3:30 – 4:20** **State of the Market: A 2017 Outlook**
Are we still falling or have we hit the bottom? What's to come in 2017? Hear from industry leaders from across the sectors on what is driving the Houston economy, the challenges ahead, and how the next year will shape up.
- 4:25 – 5:15** **Attraction and Retention in the Work Place**
From corporate occupiers to growing teams in Houston CRE, we'll explore what it takes to attract and retain talent in the built spaces and how to build effective multigenerational teams.
- 5:15 – 7:15** **Cocktail Reception**

Sponsorship Opportunities

PLATINUM - \$10,000

This sponsorship provides the most prominent branding and a variety of promotional opportunities before, during and after the event to maximize your exposure and conference connections.

- Speaker or moderator position and opening remarks
- Top recognition on all email promos, website, and ads
- Top recognition on all event signage
- 3 minute, company supplied, video during panel change
- 12 complimentary registrations
- Exhibit space including electric
- Dedicated E-blast to attendees
- Ad in conference program or on app
- Copy of Attendee list

GOLD - \$6,000

Our gold level provides a comprehensive package of branding and marketing opportunities prior to the event and onsite.

- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- 8 complimentary registrations
- Exhibit space
- Copy of Attendee list

SILVER - \$4,000

The silver level provides highly visible branding opportunities prior to the event and on site.

- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- Exhibit space
- Copy of Attendee list

EXHIBIT BOOTH - \$2,500

Enhance your day-of experience with an exhibit booth that is perfect for showcasing your latest project, development or product.

- Room for a pop up display
- Electric at booth space
- Copy of attendee list
- 2 complimentary registrations

TABLETOP EXHIBIT - \$1,500

Perfect for your conference presence that needs a little less space, but still provides a home base amongst the exhibits.

- Room for a pop up display
- Electric at booth space
- Copy of attendee list
- 1 complimentary registration

DISPLAY STATION - \$1,000

Show off your company collateral and branding with a dedicated display station.

- Includes custom pop-up banner based on artwork provided by sponsor and brochure display inside the event ballroom

PROGRAM AD - \$500

Ad in conference program.

- Full page ad in pocket sized conference program

PRIVATE LABEL EVENTS

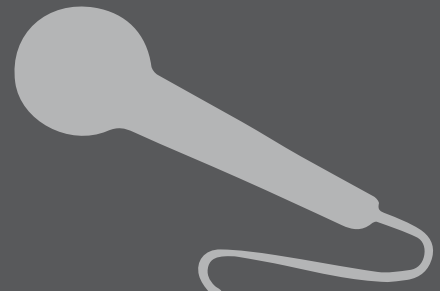
Need help with your own conference,
panel, party or grand opening?

Give us a call to talk about how we
can connect you with our community.

PASSPORT – \$5,000

The Connect Passport is the perfect solution for companies attending multiple events and sending many employees or hosting their clients. The passport provides over 50% savings to those attending our events.

Receive 40 event tickets to use for your employees and clients at our events. (Good for 1 year)



ADD-ONS

SPONSOR BREAKFAST, LUNCH OR COCKTAILS

Includes special branding and presentation.

INTERNET

Your company name greets everyone getting online at the event.

CONNECT SOCIAL WALL

Stay informed, stay engaged. Sponsor the Connect Social Wall where we continue the conversation online with tweets and with photos from Instagram.

CHARGING STATIONS

Branded charging stations throughout the event to recharge phone, tablet or computer.

PARKING

We'll let everyone know parking is on you and provide them with a marketing piece as they depart the venue.

WATERBOTTLES

Your branded water bottles at every chair, plus on stage, guaranteed to be in our photos.

LANYARDS

Brand the lanyards everyone receives with their conference badge.

APP SPONSORSHIP

We're connecting every element of the conference in the palm of your hand. Be the primary sponsor and receive special branding and send push notifications exclusive to your brand.

ATTENDEE BAGS

Sponsor the attendee bags and have your logo on the tote every attendee will receive.

PHOTO SPONSOR, STEP AND REPEAT

Connect events are designed to be social and informative. Our social wall online will have all event photos, with your logo in the corner. Be a part of the social experience.

CONNECT CLASSROOM

Your 3 minute company promotional video will be in the spotlight during the conference and we'll showcase you as a sponsor.

Liz LeDoux

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